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Mary Norman joins Visiting Nurse Health System as Vice President of Advancement Responsible for fundraising and communications

Atlanta, March 4, 2014 – Visiting Nurse Health System announced the recent addition of Mary Norman as the organization's new vice president of advancement. In this role, Mary will be charged with leading the development and implementation of all fundraising and communication strategies for Visiting Nurse. Mary brings more than 25 years of experience in non-profit management, strategic partnership development and broadcast media to Visiting Nurse. Formerly, she served in non-profit management roles with the Arthritis Foundation's national office as group vice president of strategic marketing alliances, and as the senior vice president of development and communications with the Jane Goodall Institute in Arlington, VA. Most recently, Mary launched the development efforts in Georgia for Youth Villages, serving as the director of development for the state. Mary holds a Bachelor of Science degree in Mass Communications from Miami University in Oxford, Ohio.

Mark Oshnock, CEO of Visiting Nurse Health System, noted, "At this critical time in healthcare, Mary brings the entrepreneurial skill set and innovative approaches needed to grow awareness and support of our mission, which will help us serve more patients in-home and at the Hospice Atlanta Center."

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About Visiting Nurse Health System

Founded in 1948, Visiting Nurse Health System is Georgia's largest nonprofit provider of healthcare at home, with annual revenue of \$60 million. Its mission is to improve the lives of more than 28,000 patients and their families served annually. Thanks to the support of generous individuals, foundations and corporations, Visiting Nurse is able to provide compassionate, quality care to all of its patients regardless of diagnosis or ability to pay. For more information, please visit www.vnhs.org.