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David Martin Named New Board Chair for Visiting Nurse Health System
Two-Year Term to Oversee Nonprofit's Home Healthcare and Hospice Delivery

Atlanta, January 3, 2017 – Visiting Nurse Health System, metro Atlanta's leader in providing home healthcare, long-term care at home, and Hospice Atlanta's end-of-life care services, announced the election of David A. Martin, RN, as board chair effective January 1, 2017. David has served on the Visiting Nurse board since 2011, including on their Strategic Planning, Professional Advisory, Advancement and Executive/Finance Committees.

David is the founder, president, and chief executive officer of comprehensive vein clinic VeinInnovations. Previously, David's experience included positions in hospital intensive care units and emergency rooms, as a clinical first-assistant for cardiac and thoracic surgeons, and the founder of several other companies including a nonprofit tissue bank, a large first-assistant surgical practice, and a new medical device company. David received his nursing degree from DeKalb Community College (now Georgia State University) in 1980.

"David's successful business acumen and on-the-ground healthcare experience, combined with his long-time passion for community-based healthcare delivery, will bring tremendous value to Visiting Nurse and Hospice Atlanta, and by extension to every metro Atlanta resident needing home health and hospice care," said Norene Mostkoff, CEO of Visiting Nurse.

David noted, "I am honored to be a part of this long-time Atlanta institution that has provided high-quality, in-home healthcare to all in need, regardless of their financial situation. This is an important safety-net organization that benefits the entire community. I am happy and proud to have a leadership role as the company finds its way forward in this complicated, new healthcare environment."

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About Visiting Nurse Health System | Hospice Atlanta

Founded in 1948, Visiting Nurse Health System is Georgia's largest nonprofit provider of home healthcare, long-term care at home, and hospice services. The mission of its 700 employees and 200 volunteers is to improve the lives of the more than 6,000 patients and their families served each day throughout metro Atlanta's 26 counties, in their homes and at the Andrew and Eula Carlos Hospice Atlanta Center. Thanks to the support of generous individuals, foundations and corporations, Visiting Nurse is able to provide compassionate, quality care to all of its patients regardless of their ability to pay. For more information, please visit www.vnhs.org.

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