



**2016 In The Moment – A Celebration of Life**  
**Sponsorship Levels**

**Presenting Sponsor - \$75,000**

- Naming rights to the event
- 25 event tickets with reserved seating
- 16 tickets to the VIP reception
- Company logo and link prominently displayed on event webpage
- Opportunity to speak about VNHS mission at event
- Name/Logo recognition as Presenting Sponsor on all event signage and promotional materials (if contract signed by July 15, 2016)
- Recognition by emcee as Presenting Sponsor
- Acknowledgement in all of the event's public relations efforts, print advertisements and featured in events social media outreach efforts
- Promotion on post- event communications
- First right of refusal for following year

**VIP Reception Sponsor - \$50,000**

- Naming rights to the VIP reception
- 20 event tickets with reserved seating
- 14 tickets to the VIP reception
- Company logo and link prominently displayed on event webpage
- Opportunity to speak about VNHS mission at VIP reception
- Name/Logo recognition as VIP Reception Sponsor on all event signage and promotional materials (if contract signed by July 15, 2016)
- Acknowledgement in all of the event's public relations efforts, print advertisements and featured in events social media outreach efforts
- Promotion on post-event communications
- First right of refusal for following year

**Hospice Live Appeal Match Sponsor - \$40,000**

- 16 event tickets with reserved seating
- 12 tickets to the VIP reception
- Naming rights to the Live Appeal Match portion on the event
- Logo and website link on event webpage
- Recognition by emcee
- Logo on event program/PowerPoint
- Acknowledgement in all of the event's public relations efforts, print advertisements and featured in events social media outreach efforts
- Promotion on post-event communications

**Legacy Sponsor - \$25,000**

- 14 event tickets with reserved seating
- 8 tickets to the VIP reception
- Company logo on event invitation (if signed by July 15, 2016)
- Recognized on event webpage
- Recognition by emcee
- Recognized in event program/PowerPoint
- Acknowledgement in all of the event's public relations efforts, print advertisements and featured in events social media outreach efforts
- Promotion on post-event communications

**Champion Sponsor - \$15,000**

- 12 event tickets with reserved seating
- 6 tickets to the VIP reception
- Naming rights to photo booth area and logo on all pictures produced from the photo booth
- Recognized on event webpage
- Recognition by emcee
- Recognized in event program/PowerPoint
- Promotion on post-event communications

**Hope Sponsor - \$10,000**

- 8 event tickets with reserved seating
- 4 tickets to the VIP reception
- Recognized on event webpage
- Recognized in event program/PowerPoint
- Recognition by emcee at event
- Promotion on post-event communications

**Inspiration Sponsor - \$5,000**

- 6 event tickets with reserved seating
- 2 tickets to the VIP reception
- Recognized on event webpage
- Recognized in event program/PowerPoint
- Promotion on post-event communications

**Compassion Sponsor - \$2,500**

- 4 event tickets
- Recognized on event webpage
- Recognized in event program/PowerPoint
- Post-event recognition

**Grateful Sponsor - \$1,000**

- 2 event tickets
- Recognized on event webpage
- Recognized in event program/PowerPoint
- Promotion on post-event communications

**For more information, please contact Kristin Stanley at 404-527-6542 or [kristin.stanley@vnhs.org](mailto:kristin.stanley@vnhs.org)**